

Rep: TELEREP, INC..

## REP BUYLINES

Run On: Sep25/12 at 11:29

Requested by: ANGIE

E-Order#: 403926 (Rev 0) Agy#30029042

Hdln#: 6331163 (Rev 1)

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep24/12 - Sep30/12

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

Buyer: JULIE KEANE

Tel #:



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##SMRT										
	DETROIT INT BRIDGE CO										
L	1	Fri/1135P-1235A	30S	\$250	Sep28/12	Sep28/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
L	2	Fri/1230-2P	30S	\$300	Sep28/12	Sep28/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
L	3	Fri/430-459A	30S	\$50	Sep28/12	Sep28/12	1	1	1	\$50	NEWS
		Contract Comment: NEWS									
L	4	Fri/530-6A	30S	\$250	Sep28/12	Sep28/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
L	5	Fri/530-6P	30S	\$1,000	Sep28/12	Sep28/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
L	6	Fri/6-630A	30S	\$400	Sep28/12	Sep28/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
L	7	Fri/630-7A	30S	\$450	Sep28/12	Sep28/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
L	8	Fri/9-10A	30S	\$400	Sep28/12	Sep28/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
L	9	Mon/1135P-1235A	30S	\$250	Sep24/12	Sep24/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
L	10	Mon/1230-2P	30S	\$300	Sep24/12	Sep24/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
L	11	Mon/430-459A	30S	\$50	Sep24/12	Sep24/12	1	1	1	\$50	NEWS
		Contract Comment: NEWS									
L	12	Mon/530-6A	30S	\$250	Sep24/12	Sep24/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
L	13	Mon/530-6P	30S	\$1,000	Sep24/12	Sep24/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
L	14	Mon/6-630A	30S	\$400	Sep24/12	Sep24/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
L	15	Mon/630-7A	30S	\$450	Sep24/12	Sep24/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
L	16	Mon/9-10A	30S	\$400	Sep24/12	Sep24/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
L	17	Sat/1135P-1235A	30S	\$150	Sep29/12	Sep29/12	1	1	1	\$150	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
L	18	Sat/7-730P	30S	\$750	Sep29/12	Sep29/12	1	1	1	\$750	WHEEL OF FORTUNE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: WHEEL OF FORTUNE									
L	19	Sat/8-9P	30S	\$750	Sep29/12	Sep29/12	1	1	1	\$750	CRIMETIME
		Contract Comment: CRIMETIME									
L	20	Sat/9-10P	30S	\$750	Sep29/12	Sep29/12	1	1	1	\$750	CRIMETIME
		Contract Comment: CRIMETIME									
L	21	Sat/9-11A	30S	\$150	Sep29/12	Sep29/12	1	1	1	\$150	CBS THIS MORNING SAT
		Contract Comment: CBS THIS MORNING SAT									
L	22	Sun/1130P-1230A	30S	\$150	Sep30/12	Sep30/12	1	1	1	\$150	THE CLOSER
		Contract Comment: THE CLOSER									
L	23	Sun/630-7P	30S	\$750	Sep30/12	Sep30/12	1	1	1	\$750	NEWS
		Contract Comment: NEWS									
L	24	Thu/10-11P	30S	\$2,500	Sep27/12	Sep27/12	1	1	1	\$2,500	ELEMENTARY
		Contract Comment: ELEMENTARY									
L	25	Thu/1135P-1235A	30S	\$250	Sep27/12	Sep27/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
L	26	Thu/1230-2P	30S	\$300	Sep27/12	Sep27/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
L	27	Thu/430-459A	30S	\$50	Sep27/12	Sep27/12	1	1	1	\$50	NEWS
		Contract Comment: NEWS									
L	28	Thu/530-6A	30S	\$250	Sep27/12	Sep27/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
L	29	Thu/530-6P	30S	\$1,000	Sep27/12	Sep27/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
L	30	Thu/6-630A	30S	\$400	Sep27/12	Sep27/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
L	31	Thu/630-7A	30S	\$450	Sep27/12	Sep27/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
L	32	Thu/9-10A	30S	\$400	Sep27/12	Sep27/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
L	33	Thu/9-10P	30S	\$3,000	Sep27/12	Sep27/12	1	1	1	\$3,000	PERSON OF INTEREST
		Contract Comment: PERSON OF INTEREST									
L	34	Tue/1135P-1235A	30S	\$250	Sep25/12	Sep25/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
L	35	Tue/1230-2P	30S	\$300	Sep25/12	Sep25/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
L	36	Tue/430-459A	30S	\$50	Sep25/12	Sep25/12	1	1	1	\$50	NEWS
		Contract Comment: NEWS									
L	37	Tue/530-6A	30S	\$250	Sep25/12	Sep25/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
L	38	Tue/530-6P	30S	\$1,000	Sep25/12	Sep25/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
L	39	Tue/6-630A	30S	\$400	Sep25/12	Sep25/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
L	40	Tue/630-7A	30S	\$450	Sep25/12	Sep25/12	1	1	1	\$450	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
L	41	Tue/9-10A	30S	\$400	Sep25/12	Sep25/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
L	42	Wed/1135P-1235A	30S	\$250	Sep26/12	Sep26/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
L	43	Wed/1230-2P	30S	\$300	Sep26/12	Sep26/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
L	44	Wed/430-459A	30S	\$50	Sep26/12	Sep26/12	1	1	1	\$50	NEWS
		Contract Comment: NEWS									
L	45	Wed/530-6A	30S	\$250	Sep26/12	Sep26/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
L	46	Wed/530-6P	30S	\$1,000	Sep26/12	Sep26/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
L	47	Wed/6-630A	30S	\$400	Sep26/12	Sep26/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
L	48	Wed/630-7A	30S	\$450	Sep26/12	Sep26/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
L	49	Wed/8-9P	30S	\$2,500	Sep26/12	Sep26/12	1	1	1	\$2,500	SURVIVOR
		Contract Comment: SURVIVOR									
L	50	Wed/9-10A	30S	\$400	Sep26/12	Sep26/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		<b>Total 50 Spots for:</b>		<b>\$26,950</b>					<b>50</b>	<b>\$26,950</b>	
		Monthly Estimate Dollars:									
										\$26,950 Sep/12	

Rep: TELEREP, INC

Run On: Sep25/12

E-Order#:

Station: WJLW  
Salesperson: DAVE CLARK

Agency: #: 924930

Advertiser: RA35+

Buyer: J



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT					
	DETROIT INT BRIDGE CO					
L	1	Fri/1135P-1235A	1.8	1.8	Sep21/12	Rev #1: L
		Contract Comment: LETTERM/				
L	2	Fri/1230-2P	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: PM SOAP I				
L	3	Fri/430-459A	1.0	1.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	4	Fri/530-6A	2.0	2.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	5	Fri/530-6P	5.4	5.4	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	6	Fri/6-630A	2.5	2.5	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	7	Fri/630-7A	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	8	Fri/9-10A	2.9	2.9	Sep21/12	Rev #1: L
		Contract Comment: LIVE WITH				
L	9	Mon/1135P-1235A	1.8	1.8	Sep21/12	Rev #1: L
		Contract Comment: LETTERM/				
L	10	Mon/1230-2P	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: PM SOAP I				
L	11	Mon/430-459A	1.0	1.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	12	Mon/530-6A	2.0	2.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	13	Mon/530-6P	5.4	5.4	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	14	Mon/6-630A	2.5	2.5	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	15	Mon/630-7A	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	16	Mon/9-10A	2.9	2.9	Sep21/12	Rev #1: L
		Contract Comment: LIVE WITH				
L	17	Sat/1135P-1235A	1.5	1.5	Sep21/12	Rev #1: L
		Contract Comment: CRIMINAL				
L	18	Sat/7-730P	5.8	5.8	Sep21/12	Rev #1: L

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: WHEEL OF				
L	19	Sat/8-9P	3.5	3.5	Sep21/12	Rev #1: L
		Contract Comment: CRIMETIM				
L	20	Sat/9-10P	3.7	3.7	Sep21/12	Rev #1: L
		Contract Comment: CRIMETIM				
L	21	Sat/9-11A	1.5	1.5	Sep21/12	Rev #1: L
		Contract Comment: CBS THIS				
L	22	Sun/1130P-1230A	1.9	1.9	Sep21/12	Rev #1: L
		Contract Comment: THE CLOS				
L	23	Sun/630-7P	5.0	5.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	24	Thu/10-11P	9.2	9.2	Sep21/12	Rev #1: L
		Contract Comment: ELEMENTA				
L	25	Thu/1135P-1235A	1.8	1.8	Sep21/12	Rev #1: L
		Contract Comment: LETTERMA				
L	26	Thu/1230-2P	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: PM SOAP I				
L	27	Thu/430-459A	1.0	1.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	28	Thu/530-6A	2.0	2.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	29	Thu/530-6P	5.4	5.4	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	30	Thu/6-630A	2.5	2.5	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	31	Thu/630-7A	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	32	Thu/9-10A	2.9	2.9	Sep21/12	Rev #1: L
		Contract Comment: LIVE WITH				
L	33	Thu/9-10P	11.4	11.4	Sep21/12	Rev #1: L
		Contract Comment: PERSON C				
L	34	Tue/1135P-1235A	1.8	1.8	Sep21/12	Rev #1: L
		Contract Comment: LETTERMA				
L	35	Tue/1230-2P	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: PM SOAP I				
L	36	Tue/430-459A	1.0	1.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	37	Tue/530-6A	2.0	2.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	38	Tue/530-6P	5.4	5.4	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	39	Tue/6-630A	2.5	2.5	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	40	Tue/630-7A	2.7	2.7	Sep21/12	Rev #1: L

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		Contract Comment: NEWS				
L	41	Tue/9-10A	2.9	2.9	Sep21/12	Rev #1: L
		Contract Comment: LIVE WITH				
L	42	Wed/1135P-1235A	1.8	1.8	Sep21/12	Rev #1: L
		Contract Comment: LETTERM/				
L	43	Wed/1230-2P	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: PM SOAP I				
L	44	Wed/430-459A	1.0	1.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	45	Wed/530-6A	2.0	2.0	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	46	Wed/530-6P	5.4	5.4	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	47	Wed/6-630A	2.5	2.5	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	48	Wed/630-7A	2.7	2.7	Sep21/12	Rev #1: L
		Contract Comment: NEWS				
L	49	Wed/8-9P	8.8	8.8	Sep21/12	Rev #1: L
		Contract Comment: SURVIVOR				
L	50	Wed/9-10A	2.9	2.9	Sep21/12	Rev #1: L
		Contract Comment: LIVE WITH				
		<b>Total 50 Spots for:</b>	<b>157.3</b>	<b>157.3</b>		
		Monthly Estimate Dollars:				
				157.3 Sep/12		